

Posiflex JIVA TP5800 Trade-Up or JIVA Refresh

Effective January 11, 2010 - July 31, 2010

Top Reasons to Upgrade with the Posiflex \$100 Trade-Up Rebate

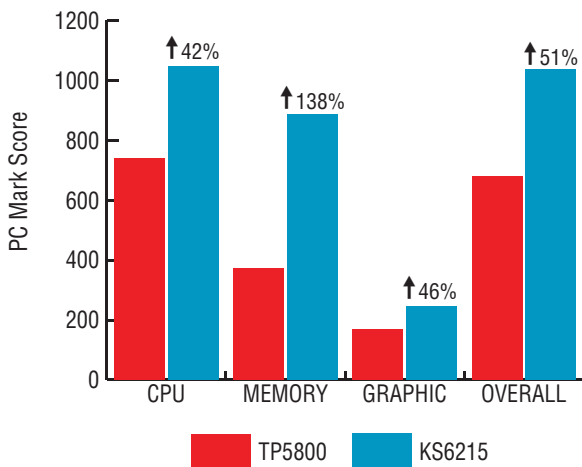
1. Applications Run up to **51% Faster**
2. **Reduced Acquisition Cost** - \$100 Trade-Up with return of JIVA motherboard
3. Up to 50% **Energy Savings** on New KS6215
4. New **3-Year Warranty**
5. **Reduced Maintenance** Costs of fan-free terminal
6. **Reliability of Fan-Free** Terminal
7. **Replacement Parts** on the TP5800 available only to July 31, 2010



Reseller Benefits

- New KS6215 terminal sales *plus* potential add-on services
- Service revenues and parts margin for JIVA TP5800 Refresh Kit installations
- Selling into your Posiflex installed base is the easiest sale you can make
- Potential **Add-On Sales** - Software Upgrades

JIVA TP5800 vs. KS6215 Performance Analysis



Why Customers Want to Trade-Up TP5800 for KS6215

Reduce Total Cost of Ownership

- Up to \$492 over 3-Year Period in energy savings

Reduce Acquisition Cost

- \$100 trade-up value on JIVA TP5800 which has a zero book value

Applications Run Faster on KS6215

- 51% more performance than JIVA TP5800, overall
- 138% more memory performance
- 46% faster graphics performance

New 3 Year Warranty

- Depot repair includes diagnostics, parts and labor, system testing and return shipping

JIVA Refresh Kits

Available only through July 31, 2010

- Replacement Power Supply
- CPU Fan & Case Fan
- Video Assembly:
 - Refurbished LCD Panel
 - New Video Inverter Board
 - New Video I/O Board / Riser
 - Includes New Touch Panel



Why Customers Want to Refresh their JIVA Terminal

- Maximize return on original investment
- Extend the life on this workhorse POS system
- Existing application runs fine

Reseller Sales Tools www.posiflexusa.com/5800tradeup

- Rebate or Refresh Whitepaper
- End User TP5800 Trade-in Flyer
- End User email blast template
- Refresh Kit Installation Guide with step-by-step instructions on motherboard removal plus fan, power supply and LCD panel upgrades

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888.968.1668
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See back page for product specification, energy savings analysis and motherboard trade-up logistics to secure \$100 rebate.

Posiflex JIVA TP5800 Trade-Up or JIVA Refresh

TP5800 vs KS6215 Feature Analysis

Advantages of upgrading to a fan-free KS6215 from a fanned Jiva TP5800 is a new three year warranty, faster processor, more cache memory, RAM and hard drive space resulting in increased reliability, energy savings and faster transactions.

Function	TP5800	KS6215
	Fanned	Fan-Free
Processor	VIA 1.0GHz	VIA C7 1.5GHz
Cache	N/A	128KB L2
Memory	512MB	1GB DDR2 SODIMM [1 socket]
VGA Memory	8MB [shared]	16MB [expandable to 64MB]
Operating System	Windows 2000 / XP	Windows XP Pro / POSReady
LCD Display	15" TFT [1024 x 768]	15" TFT [1024 x 768]
Tilt Adjustment	15.5° to 87.5°	15° to 70°
Touch Sensor	Resistive	Resistive
Peripherals	Optional	Optional
Storage	40GB IDE	80GB 2.5" SATA HDD
Ports	1 CR port [controls 2 devices]; 1 x 10/100 Base T Ethernet 1 x SPP / EPP; 4 x DB9; 1 x back up battery; 2 x USB 2.0	1 CR port [controls 1 device only]; 1 x 10/100 Base T Ethernet 1 x SPP / EPP / ECP; 2 x DB9; 4 x USB 2.0

TP5800 vs KS6215 Energy and Cost of Ownership Savings Analysis

Acquisition cost already reduced by \$100 with the TP5800 trade-in rebate is further enhanced by up to a \$492 savings in energy cost.

Energy Use	TP5800 [Fanned]	KS6215 [Fan Free]	Savings
Annual	\$375	\$211	\$164

3 Year ROI with KS6215 Trade-In

$$\begin{array}{rcl}
 \$100 & & \$592 \\
 \text{Trade-In} & + & \text{Total Savings} \\
 & & \text{Up to } \$492 \\
 & & \text{[164 x 3yrs]} \\
 & & \text{Owner Savings}
 \end{array}
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7x24 operation at 100% usage - Rebate or Refresh White Paper at www.posiflexusa.com/5800Tradeup

How to Get your \$100 Rebate

1. Call Posiflex and advise you have a JIVA TP5800 Trade-Up Deal when you place the KS6215 order
2. Posiflex will issue an RMA and send motherboard packaging and return instructions
3. Return motherboard and rebate form in the supplied packaging within 30 days.
4. A \$100 credit memo will be issued to your account
 - a. Motherboards which are broken, corroded or otherwise damaged will not be accepted

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For more information contact Posiflex at 888.968.1668 or visit www.posiflexusa.com