

# Famous Famiglia Pizzeria selects FuturePOS and POSIFLEX for its growing business

*If you've ever strolled down Times Square, or any of the five burros of New York, and smelled the fragrance of fresh pizza, undoubtedly, your nose has taken you to a Famous Famiglia pizzeria! Just one slice of their traditionally rich pizza pie is all you need to know about New York pizza at its finest. It will beckon you for years to come. Many long-time lovers of Famous Famiglia have opened up their own franchise simply to share the unique flavors and the qualities of a pizza done right.*



"When it comes to quality, we go to the source!" is the motto at Famous Famiglia. This is a mantra we hold true not only for our food products, but all aspects of our business. That is why when choosing a new point-of-sale platform, we selected Future POS and the POSIFLEX JIVA 5800..."



Durability, reliability, space and "ease of use" are the criteria of Famous Famiglia when selecting a new point-of-sale hardware platform. For these reasons and more, Mr. John Pflomm, Controller of Famous Famiglia, selected FuturePOS software with POSIFLEX JIVA 5800 integrated terminals for its growing business - with more than 15 sites currently under development.

Today, Famous Famiglia has nine stores installed with POSIFLEX terminals. With over nine months experience in a fast-paced, high-volume pizzeria, Famous Famiglia has had zero failures and is very pleased with the performance of the system.

Mr. Pflomm stated, "the JIVA 5800 is compact, yet offers a large viewing surface (15" TFT LCD). Not only does the screen accommodate several menu items and options, the overall small footprint of the terminal allows each store to maximize its counter space, offering customers more options at the cashier station."



First installation site in JFK airport, New York

The "ease of use" of both the software and hardware has reduced the processing time per customer while maintaining a high level of service customers have come to expect from Famous Famiglia.

"POSIFLEX and Future POS have had, and continue to have, a significant impact on our business. Future POS is an ideal fit for our industry. The products' "ease of use" has helped us streamline employee implementation and training time, improved reporting and reduced our capital expenditure for all new rollouts," Pflomm stated.

## About Famous Famiglia:

In the summer of 1986 the Kolaj family, founders of Famous Famiglia, opened their first pizzeria in the vibrant and culturally rich Upper Westside of Manhattan. First year sales far exceeded projections and New Yorkers were enjoying pizza at its best. Famous Famiglia quickly became a leader in the New York pizza market. Over the next 12 years they opened many more locations throughout New York City, growing the company into a successful New York pizza chain, winning contests and awards with their quality and service. They built a brand name synonymous with "the best pizza in New York!" The Famous Famiglia brand has appeared in movies, TV shows, newscasts, cable television, as well as print media. Famous Famiglia has earned the title, "New York's Favorite Pizza"™. Additionally, Famous Famiglia has recently become, "The Official Pizza of the New York Yankees."™

Today, Famous Famiglia operates company-owned and franchised units in airports and transportation hubs, malls and shopping centers, colleges and universities, sports stadiums, and busy urban locations throughout the nation. Famous Famiglia is focused on targeting captive market locations as part of its national expansion strategy.

## About Future POS:

Future POS is a hospitality software solution provider for the table service and quick service industry. Started in 1995, Future POS is now represented in nearly every state across the USA, as well as distribution in the United Kingdom. Future POS differentiates itself over the other products available on the market by including everything a restaurant owner would need to effectively run a restaurant--POS, timekeeping, gift cards, frequent diner plans, reservations, accounting and payroll interfaces, and more.

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