

Posiflex HS3510 Compact Touch Screen Maximizes POS Counter Space

Award Winning 10" All-In-One Mini-Terminal with MSR, Scanner and Easy Printer Serviceability



reddot award 2016
winner

HS3510, compact space-saving POS touch screen for hospitality and retail, has a modular design to swap out the printer mechanism for easy serviceability in minutes.

With a tiny 6" x 6" footprint, the HS3510 takes up less than half the space a typical POS system would occupy, yet comes fully featured with a 10" touch screen, processor to run virtually any Windows software, MSR, scanner and easily replaceable printer for maximum serviceability and uptime.

HS3510 is winner of the 2016 Red Dot Award for Product Design by an international panel of 40 recognized experts

Hayward, CA July 26, 2016 -- [Posiflex](#) announces at [RetailNOW 2016](#), Booth 423, its award-winning [HS3510](#), a space saving all-in-one POS touch terminal for retail and hospitality. The HS3510 has a tiny 6" x 6" footprint — taking up less than half the counter space a conventional POS terminal and printer would occupy. The fan-free HS3510 integrates a solid state drive, a 9.7" touch screen, a processor which runs virtually any Windows application, an encryption capable magnetic stripe reader (MSR), a full complement of I/O ports, and a modular 3" printer, engineered for ease of serviceability. For engineering excellence and innovation, the HS3510 was awarded the [2016 Red Dot Award for Product Design](#) by an international panel, which judged submissions across the globe. The HS3510 is recognized as an ideal compact POS terminal where space is at a premium.

HS3510's integrated design with modular serviceability address the industry's most common mechanical points of failure – printer and MSR. In the rare event of a mechanical component failure from HS3510's otherwise solid state design, a replacement module can be installed in minutes with the removal of a few screws and cables. It is that simple. This innovative modular printer design greatly enhances ease of maintenance and maximizes terminal uptime.

The small, but fully featured HS3510 has a wide range of retail and hospitality applications. This includes 10x10 shopping stalls in malls or airports selling everything from sunglasses to cell phone cases, food trucks, sidewalk sales, temporary POS stations for deployment at peak demand times, small shops, food concessions, self-service kiosks and more.

Additional HS3510 options include WiFi, 2D scanner, 2 x 20 VFD customer displays, LED LCD and secondary monitors.

About Posiflex

Posiflex, since its inception in 1989, has supported the reseller channel, and has been recognized by its partners as 2016 Best Channel Vendor by Business Solutions, and Most Innovative Vendor at the 2016 Retail VAR of the Future Conference by providing highly reliable POS terminals. Posiflex POS purpose-built terminals are software agnostic and can run virtually any Windows software. Posiflex designs, engineers and manufactures all its own terminals, tablets and peripherals.

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