POSIFLEX™

Bomboras Grille – WiFi is totally radical dude!

Background

Bomboras (noun) A large wave that forms over a submerged offshore reef or sandbar, sometimes creating a seriously radical, far out and surf-able wave.

Bomboras Grille is a trendy and hip full service restaurant on Hilton Head Island, SC., a resort area well known for its radical surfing, beaches and water sports. Plus it is the home of good southern cooking with Chicken and Waffles to filet mignon at Bomboras, where co-owner Rocky Whitehead loves entertaining and having good times, with great food, cold drinks and chill people.

Troubleshooting Not Cool

The problem B&C Hospitality Systems had to solve is the reseller had to trouble shoot an Apple based POS that 'never worked'. Bomboras Grille co-owner Jeff Gerber, a wine lover nicknamed "wine bubba" because he does not believe in taking wine so seriously, didn't want any 'PCs' in his cool, hip place. Bomboras Grille had several iPod touch and iPads and didn't want to dispose of them.

Beefing Up for Wireless

Glenn Paciaroni, President of B&C Hospitality, showed the restaurant the Windows-based Digital Dining software which can interface with Apple products and the Posiflex KS6715 touch screen terminal. Paciaroni told how Bomboras Grille could use a 'beefed up' Posiflex for the bar terminal which could handle many wireless devices. Jeff was shown the "Fire and Rain video" where a Posiflex terminal was hit by a shot glass, lit on fire, and then hit with a high pressure water hose to demonstrate durability. After the initial doubt, Paciaroni convinced the restaurant owner of the power and reliability of the Posiflex terminal, and now they "Love the system!"

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Cool Restaurant, Cool Hardware and Software

Andre Nataf, Senior Business Development Manager, notes that "Digital Dining POS software is ready to run right out of the box with both the Posiflex ruggedized hardware and any mobile terminal in a mix-and-match environment, regardless of the operating system. Digital Dining gives both mobile and stationary terminals the same award-winning, unmatched power without giving up stability and advanced features."

Paciaroni, a two decade plus POS industry veteran, was pleasantly surprised by the speed of the Posiflex KS6715 terminal even though it was running 8 more Apple POS devices in addition to Digital Dining. Notes Paciaroni, "This is one of our 'coolest' sites and the owner loves us, plus the crab cakes at Bomboras Grille are great too".

SNAPSHOT

INDUSTRY:
Hospitality

CHALLENGE:
Having a POS terminal that is:
- Powerful with wireless capable handling multiple devices

SOLUTION:
Powerful, wireless-enabled KS6715

POSIFLEX ATTRIBUTES:
- Powerful performance
- Maximum Uptime
- Reliable and durable

RESULTS:
- True reliability and wire-less flexibility is manifested when the Posiflex KS Series was able to handle multiple wireless devices in a full-service restaurant environment

Posiflex designs and engineers Point-of-Service terminals that deliver performance at a lower total cost of ownership. Since 1984, awarded with over 30 patents for innovation, Posiflex terminals are overbuilt, to overperform. With global presence and a comprehensive suite of services and peripherals, trust your Point-of-Service to perform at maximum uptime through revolutionary technology, reliable quality, reasonable pricing and recognized service.

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