

OTech Group

The Inspiration of Self-Service Patient Check-In

From the Airport to the Doctor's Office

In 2004, Bruce Steinhardt, a healthcare administrator at the time, was checking into a flight, and realized he no longer needed to wait in line to check-in with a desk attendant. He was simply able to check in to a self-service kiosk and he was on his way.

The process was so simple and quick, saving him time and frustration from a typical flight desk check-in. That's when he had the idea of bringing this technology to the doctor's office. His dream became reality, and OTech Group was born with Steinhardt at the helm as Founder and CEO.

Now, self-service check-in is commonplace in the airport, and practically a necessity for the airlines to provide the most efficient service available for their passengers. OTech brings the same streamlined efficiency to medical practices across the U.S.

“Posiflex is always on time and easy to communicate with. The devices are reliable and cost effective for our systems. We now have over a thousand devices implemented in 42 states across the country.”

— Bruce Steinhardt
CEO, OTech Group

OTech has been using an assortment of Posiflex hardware to run their patient check-in solutions since they began in 2004, currently utilizing Posiflex's XT and KS product lines for their self-service stations and MT Series tablets for their mobile solution.

The tablets provide a unique solution for patients. Steinhardt explains, “The MT tablets offer our clients an option for completing patient check-in along with lengthy questionnaires or forms that patients complete while sitting down.”

The versatility of Posiflex's line of touch screen and tablet solutions allow OTech to service their patients optimally. Steinhardt continues, “We are the only check-in solution that offers such a broad range of hardware options for clients.”



OVERVIEW

Self-service check-in at the airport was the catalyst that spurred founder and CEO, Bruce Steinhardt, to build OTech for self-service patient check-in.

From its beginnings, OTech has partnered with Posiflex and has deployed thousands of OTech-Posiflex self-service stations and tablets nationwide, checking in millions of patients a year.



OTech remains a committed partner with Posiflex and states that their commitment is in part due to the following factors:

- Flexibility of options for modern, new healthcare facilities and for small waiting rooms in private practice locations
- Multiple hardware options give OTech clients the flexibility to utilize the device that fits best in their workflow
- Proven process based on using Posiflex since 2004, for OTech clients' needs – have built a strong and valuable partnership
- Quick and efficient ordering process
- Equipment always in good working order
- Posiflex is a strong factor in OTech's software solution, together proving efficiency to many medical practices across the U.S.

"Posiflex is always on time and easy to communicate with. The devices are reliable and cost effective for our systems," Steinhardt concludes, "We now have over a thousand devices implemented in 42 states across the country, checking in millions of patients each year." ■



Posiflex Rollout

OTech has deployed thousands of Posiflex devices for its solutions since it began 14 years ago, using an assortment of models from the KS and XT series for its self service stations, and the MT series for its mobile solution.



XT Series
The sleek XT series includes a folding base for optimal viewing and space saving. Value to maximum performance and fan-free models available.



KS Series
The award-winning KS series patented fan-free design assures quiet operation, maximum uptime and energy savings.



MT Series
Housed in an aluminum diecast, the innovative MT series multifunction tablet can transform to an all-in-one terminal. Available in 8" or 10" models.

About

OTech Group

OTech Group, based out of Jackson, WI, streamlines patient check-in at medical practices across the U.S. by providing self-service technology via kiosks and tablets. Please visit www.otechgroupllc.com for more information.

Posiflex

Since 1984, Posiflex has designed, engineered and manufactured Point of Service (POS) terminals with a long legacy of reliability and durability. Today, Posiflex has a full line of touch screen tablets and terminals, peripherals and services. Please visit www.posiflexusa.com for more information.

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Posiflex designs and engineers Point-of-Service terminals that deliver performance at a lower total cost of ownership. Since 1984, awarded with over 30 patents for innovation, Posiflex terminals are overbuilt, to overperform. With global presence and a comprehensive suite of services and peripherals, trust your Point-of-Service to perform at maximum uptime through revolutionary technology, reliable quality, reasonable pricing and recognized service.

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is built better



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