

Celebrating Manufacturing Excellence

20th



In April, POSIFLEX Incorporated commemorated its 20th Anniversary during the “POSIFLEX Family Global Conference” in Taiwan. In all, 37 partners representing 14 different countries attended the event that, including presentations from each region detailing the successes of 2003. New hardware solutions were shared with the group which will be unveiled in the coming months.

Growth, Expansion, Achievement

Established in 1984, POSIFLEX is now an industry leader in advanced point-of-sale hardware design and manufacturing. Over the past 20 years, the company has grown from one flagship company to 27 subsidiaries worldwide in addition to an increasing number of distributor and reseller partners within each region.



With its standard for high quality, the factory has achieved ISO 9001/9002/14001 certification. It's unique design features have resulted in more than 30 patents awarded worldwide. Starting in 1984 with the production of PC-type modules and main boards, the company migrated to point-of-sale hardware in 1992. The first products produced were peripherals then broadened to integrated keyboard-based system and eventually all-in-one touch terminals. POSIFLEX now offers the most comprehensive line of POS hardware products the industry has to offer.



Commitment

The goal is for POSIFLEX to be the number one choice for customers selecting point-of-sale hardware. The company is committed to offering complete solutions with advanced features backed by a strong manufacturer's warranty.

POSIFLEX recognizes the importance of treating it's customers, business partners and employees equally in the process of building a successful and prosperous organization. Its ability to attain, educate and promote high-energy and focused individuals will provide long-term employment and growth opportunities for it's employees.

“Adding value, providing superior financial return on one's investment and offering a premium level of service is our commitment to our customers,” stated Owen Chen, POSIFLEX's co-founder and CEO.