

V. Sattui

is a family owned winery founded in 1885 in San Francisco by Vittorio Sattui, an Italian immigrant. In 1975, V. Sattui was re-established in St. Helena in the very heart of California's famous Napa Valley by Vittorio's great-grandson, Daryl Sattui. With its perfectly manicured and friendly grounds, the winery exudes the old world charm of an Italian villa offering a warm, family atmosphere, beckoning those driving by to stop and enjoy a homemade Italian-style picnic accompanied by a delectable glass of vino. For Vittorio, it's an environment he would be extremely proud of, one he must have enjoyed as a young man while growing up in Genoa, Italy and envisioned in his humble beginnings as he arrived in San Francisco in 1882 with his new bride Kattarina to begin their new life in America.

POSIFLEX software partner Cypress Solutions recently installed the Infinity Retail POS system at V. Sattui using 16 - Posiflex JIVA terminals, three PST-6000 keyboard-based retail terminals and six back-office stations. The 25-station installation was accomplished in three days, in time for the Memorial Day weekend, one of V. Sattui's busiest times of the year.

A POSIFLEX user since 1996, V.Sattui was mainly looking to upgrade its point-of-sale software. The existing system was server based, so any type of network failure brought the entire system down, negatively impacting its business. With Infinity's POS software, each terminal runs as a stand-alone station, so there is no single point of failure. After careful consideration by V.Sattui, the relative ease of the Infinity application running on the JIVA touch terminal convinced them to replace their existing keyboard terminals - which had served them well for almost eight years. By integrating credit card authorization software, V.Sattui was able to utilize Internet processing, reducing the average credit and debit card transaction time to less than five seconds. The results have had a positive impact on the winery, increasing efficiency at the front-end stations and back-office administrative operations.

"We are pleased that V.Sattui selected the Infinity system due to its feature set and full redundancy utilizing the POSIFLEX JIVA POS terminal. These assets have made us a driving force in the winery industry in Central and Southern California for several years, and the Napa Valley was the next logical step in our growth," stated David Kutil, Product Manager of Infinity POS Software.

Tom Davies, President of V. Sattui stated, "Until we installed the new system we never realized just how much time we were spending to simply maintain our old system. With Infinity, we are now able to concentrate on our business, rather than on the POS System."

V.Sattui wines are only available directly from the winery and via www.vsattui.com, and are not available in stores or restaurants.



For more information on Infinity POS software, contact Dave Kutil, Product Manager (714) 389-6250 or visit <http://www.cypresspos.com>.

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