



Big Boy Restaurants International Selects POSIFLEX Software Partner “NetPOS” as one of its POS Solutions Providers

FERNDALE, Michigan (June 8, 2004) - Headquartered in Warren, Michigan, Big Boy Restaurants International LLC is the exclusive worldwide franchiser of more than 455 Big Boy restaurants in the United States and Japan. After careful consideration and diligent testing at a pilot store outside its corporate headquarters the company selected NetPOS as one of its point-of-sale solutions provider.

Since 1936, Big Boy restaurants have offered World-famous signature selections including classics such as the original Big Boy double-decker hamburger, Slim Jims, fries, hand-breaded onion rings and hand-dipped shakes and malts made with the award-winning Big Boy ice cream. The company is still opening restaurants reminiscent of the original Big Boy diner of the '40s and '50s, which was the innovator of family dining restaurants.

“Having our own internal IT group with extensive POS experience allowed us to conduct a very thorough due diligence to insure that our point-of-sale solutions meet our needs at the end-user and corporate level. The combination of NetPOS and the POSIFLEX hardware was impressive.” said a spokesperson for Big Boy Restaurants International.

Several POS vendors provided Big Boy International with a test system so that staff and management could

gain extensive hands-on experience with the systems. While all of the systems provided similarly rich functionality at the front-end, only NetPOS offered powerful customized reporting capabilities with the ability to easily administer multiple stores from a central location. It also integrated seamlessly with Internet-based services. NetPOS, who recently announced POSIFLEX INCORPORATED as its primary certified hardware partner for integrated terminals and peripherals will bundle its application with the POSIFLEX JIVA 5815 touch terminal.



“Offering a powerful, feature rich point-of-sale software application in NetPOS combined with high-quality terminals backed by Posiflex manufacture’s warranty provides tremendous value to our clients. As a long-time PC manufacturer, we understand the importance of reliable hardware and how it impacts the overall end-user experience. It’s something we never take for granted,” stated Marshall Miller, President of NetPOS.

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