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Posiflex Business Machines, Inc. (Hayward, CA) is pleased to announce a new addition to its executive team in the role of Director of Marketing. Ron Chan brings to the team over twenty years of senior management experience in product marketing, channel marketing, business development, and strategic planning at Zhone Technologies, Lucent, Ascend Communications, NetFrame (acquired by Nortel), 3COM, and IBM in addition to several start-up's.

Steven Young, CEO of Posiflex Business Machines (PBM), said, "Ron adds a tremendous amount of depth to the PBM team in a role that is particularly important as we launch new cutting edge products into the POS and self service kiosk markets. Our business partnership with top of class ISV and VAR channel partners requires not only highly reliable and best value hardware, but also channel programs and high impact marketing for Posiflex-based solutions in the US and Canada."

Posiflex is a POS Technology Leader celebrating its 25th year in design and manufacturing of high reliability, industrial quality products, POS systems and peripherals. Posiflex Technology, Inc. is headquartered in Taipei, Taiwan. Posiflex Business Machines, Inc. is the North American headquarters for sales, customer service and technical support. For more information contact PBM at 888 968-1668