

# Posiflex Customer Benefits

For a quarter century POSIFLEX has designed and manufactured products that represent a full range of POS and touch technology systems. Posiflex contributions are based on commitment to POS and touch technology leadership. Performance, Cost Savings, Technology, Reliability, Green Design, and Exceptional Quality, these attributes never go out of style.

## Performance



Kudu is a fast growing restaurant chain. Rigorous staff training and state of the art management systems earned Kudu both ISO: 9001:2000 and HACCP SQF 2000 management systems certificates. Kudu chose POSIFLEX All-in-One touch systems to replace IBM hardware because of quicker response time, lengthy warranty and hardware stability for maximum uptime.

## Saves Me Money

A casual family-friendly restaurant chain needed a cost-effective and easy-to-use touch terminal with a strong warranty to protect its investment. "POSIFLEX terminals increased productivity by minimizing downtime to keep operations running smoothly. We must keep our budget intact. An integral part of accomplishing that is using a well built terminal at a great price which ultimately saves the business money!"



## Technology Leadership



Nahdi Medical Company is a large retail pharmacy chain serving more than 32 million customers annually. After comparing a number of different POS hardware brands Nahd chose POSIFLEX to replace over 500 NCR systems because of innovative technology and price.

## Reliability

Massimo Dutti offers quality international fashion design for men, women and children, with a variety of collections ranging from sophisticated urban fashions to casual wear. Massimo Dutti required more speed from its POS terminals and searched to replace an outdated IBM model. POSIFLEX terminals were chosen for superior quality, state of the art design and reputation for reliability.



## Green POS, Green Earth



Pizza Fusion leads a new niche market combining quick service and organic food offering a unique product offering with an earth friendly business approach. Its mission is to uphold the highest level of integrity in all areas, from selection of quality and origin of food, to promote healthy choices for customers and to be conscious of the environment in its business practices. POSIFLEX's fan free green POS system was an easy choice after multiple POS brand comparisons.

## Never Take Quality for Granted

POSIFLEX integration and application providers are paramount to providing a total solution. A Posiflex Value Added Reseller states "Offering a powerful, feature rich point of sale software application combined with high-quality terminals backed by POSIFLEX's warranty provides tremendous value to our clients. We understand the importance of reliable hardware and how it impacts the overall end-user experience and cost of ownership. It's something we never take for granted."



## Style



ALDO entered the high fashion footwear market in 2002 offering a unique shopping experience based on style and ergonomics. In selecting POSIFLEX terminals ALDO looked at the aesthetic design, features, processing power, space-saving factors and value for their money.



30689 Huntwood Avenue  
Hayward, CA 94544  
Toll-free: 888.968.1668  
www.posiflexusa.com



## POSIFLEX Business Machines

- Comprehensive Point of Service (POS) offerings – All-in-One touch terminals, kitchen video systems, high speed printers, customer displays, magnetic stripe readers, barcode scanners and cash drawers
- Reliability Assured– many vendors claim reliability - POSIFLEX delivers with its fanless KS Series sub 2% failure rates
- Industry's First 3 Year Standard Warranty
- Customer Care - Three North American depot service centers, Silicon Valley, Raleigh and Toronto, Canada, provide VAR and customer support with Depot Service, Advance Exchange, On Site Advance Exchange and Extended Warranty offerings
- Built From the Ground Up – POSIFLEX is an engineering and design manufacturer of 25 years, with two factories, which are 9002/9001/14001 ISO certified for quality manufacturing
- Innovative – 36 worldwide design patents result in hardware designs with fewer points of failure and greater reliability
- Standards based – Windows XP Pro and POSReady. In addition, our POS line of terminals is capable of running Windows CE, Windows Embedded for Point-of-Service (WEPOS), and Linux
- Application Software Agnostic – Software from certified applications partners are deployed in Retail, Health Care, Hospitality, Manufacturing, Kiosk, Food Service, Government and Gaming at thousands of locations worldwide
- Green is Good – Fan free POS terminals are more reliable with fewer points of failure and consume up to 60% less energy reducing operating costs and environmental impact



## POSIFLEX Selection Guide

### Terminals

Fan-Free Terminals XP Series	Fan-Free Terminals KS Series	Fan-Free Terminal FT Series	Terminals w/Fans TP Series	Hand Held Mobile MT Series
Sleek low profile and low cost electronic cash register (ECR) replacement with full POS terminal capability, including magnetic stripe reader and thermal receipt printer	Low power consumption suitable for most applications	Configuration flexibility with RAID (fail over) and PCI card slot	Reliable platform for high performance applications	Mobile Wireless WAN / LAN connectivity for warehouse logistics, item location and price look-up
Intel Celeron M 600MHz	Intel Celeron M up to 1.86GHz	Intel Celeron M up to 1.5GHz	Intel Celeron 575 2.0GHz Intel Celeron T3100 Dual Core 1.9GHz	Only 1.24 pounds w/ 3.5" LCD screen and lithium battery
POS Ready	Windows XP Pro / POS Ready	Windows XP Pro	Windows XP Pro / POS Ready	WinCE 5.0









### UPOS Compliant Peripherals

Pole Displays	Keyboard Attachments	Magnetic Stripe Readers	Cash Drawers	Receipt Printers	Kitchen Video & Bump Bar
Stand alone or terminal mounted, fixed or adjustable height	Up to 65 programmable keys  Optional magnetic stripe reader	2 or 3 track with or without fingerprint reader	6 coin and 5-bill compartments, screw-less tamper resistant design	High speed, high resolution thermal printing	POS solution for kitchen or bar connecting to any workstation or file server







### Services

Advance Exchange	Extended Warranty	Technical Support	Onsite Service	Installation	IT SaaS
Overnight replacement	Up to 5 years Depot warranty coverage	8x5 phone support	Onsite Tech performs equipment swap and return	Stage and install equipment nationwide	Web based hardware management solution

# POSIFLEX POINT-OF-SALE SOLUTIONS

MODEL	FAN-FREE & ENERGY EFFICIENT					FANNED	MOBILE	
	XP2008/2012	KS6215	KS6812/6815	KS6615	KS7315/7317	FT6615	TP8315	MT2100
								
Advantage	ECR Replacement w/Integrated Printer and MSR	Energy Efficient POS Family with Range of Performance				Fail Over Capability	High Performance	Hand-held Mobile Terminal
Processor	Intel Celeron M 600MHz	VIA C7 1.5GHz	Intel Atom 1.6GHz CPU	Intel Celeron M 1.5GHz	Intel Celeron M 1.86GHz	Intel Celeron M 1.5GHz	Intel Celeron 575 2.0GHz & Intel Celeron T3100 Dual Core 1.9GHz	Intel X-Scale PXA27 312MHz
Cache	512KB	128KB L2	512KB L2	1MB L2	1MB L2	1MB L2	1MB Cache	N/A
Memory	1GB DDR2	1GB DDR2 SODIMM [1 socket]	1GB DDR2 SODIMM	1GB DDR2 SODIMM [1 socket]	2 GB DDR2 SODIMM [1 Socket]	2 GB DDR2 SDRAM [2 Sockets]	1 GB DDR2 SODIMM	128MB SDRAM
VGA Memory	128MB	16MB [expandable to 64MB]	up to 128MB [shared]	16MB [expandable to 128MB]	16MB [expandable to 224MB]	16MB [expandable to 128MB]	Supports DVMT 5.0	256KB, on chip
Operating System	POSReady	Windows XP Pro / POSReady	POSReady	Windows XP Pro / POSReady	Windows XP Pro / POSReady	Win XP Pro	Win XP Pro, POSReady	WinCE 5.0
LCD Display	8" TFT LCD w/LED bright backlight [800x600] 12" TFT LCD w/LED bright backlight [1024x768]	15" TFT LCD [1024x768]	12" & 15" TFT LCD w/LED bright backlight [1024x768]	15" TFT [1024x768]	15" or 17" TFT [1024x768]	15" TFT [1024x768]	15" TFT [1024x768]	3.5" 240x320 LCD
Tilt Adjustment	14° to 55°	15° to 70°	20° to 90°	15° to 70°	15° to 70°	10° to 45°	17.5° to 87.5°	N/A
Touch Sensor	Resistive	Resistive	Resistive	Resistive or IR	Resistive or IR	Resistive or IR	Resistive or IR	Resistive
Peripherals	Included: Integrated 2" thermal [12" auto-cut / 8" manual] and MSR	Optional	Optional	Optional	Optional	Optional	Optional	N/A
Storage	80 GB 2.5" SATA HDD	80 GB 2.5" SATA HDD	80 GB 2.5" SATA HDD	80 GB 2.5" SATA HDD	80 GB 2.5" SATA HDD	2 x 80 GB 2.5" SATA HDD [RAID 1 Configuration]	80 GB 2.5" SATA HDD	64MB Flash
Ports	1 x 10/100 Base T Ethernet; 1 x DB9; 4 USB 2.0;	1CR port [controls 1 device only]; 1 x 10/100 Base T Ethernet; 1x SSP / EPP / ECP; 2 x DB9 4 x USB 2.0	10/100/1000 MB; 2 x DB9 and 1 RJ-45; 6 USB 2.0	1 CR [port controls 2 devices]; 1 x 10/100/1000 Base T Ethernet; 1 x SPP / EPP / ECP; 4 x DB9; 1 x back up battery; 6 x USB 2.0	1 CR [port controls 2 devices]; 1 x 10/100/1000 Base T Ethernet; 1 x SPP / EPP / ECP; 4 x DB9; 1 x back up battery; 6 x USB 2.0	1 CR [port controls 2 devices]; 1 x 10/100 Base T Ethernet; 1 PS/2 Mouse port; 1 x SPP / EPP / ECP; 4 x DB9 and 1 x RJ-45 connector; 4 x USB 2.0	1 CR port [controls 2 devices]; 1 x 10/100/1000 Base T Ethernet; 1 PS/2 Mouse port; 1 x SPP / EPP / ECP; 4 x DB9; 1 x back up battery; 5 x USB 2.0	Bluetooth & 802.11 b/g WiFi; Active Synch USB Host port

## EXTERNAL PERIPHERALS

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