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Posiflex launches bold, new products poised to make a huge impact on Point-of-Sale

The traditional point-of-sale system is transforming, and Posiflex is at the forefront with innovative products designed to meet the needs of both current and future operators and customers. With striking designs and captivating features, Posiflex's new product lines showcase its relentless ingenuity and creativity, propelling point-of-sale technology to unprecedented heights.

As its name implies, the Mozart BT Series orchestrates a harmony of modularity. With adaptable configurations, it evolves into the ideal POS system, optimizing operator and customer interactions across full-service, self-service, and hybrid setups. Choose from various display sizes for both staff and customer-facing screens, in either portrait or landscape orientation. Featuring a thermal printer and the capability to convert into a self-service kiosk, this all-in-one system operates on Windows® OS and offers multiple processor options.

For a new advancement on the modern POS tablet, Posiflex introduces the Opera MT6200 Series tablet. Sporting a thin, lightweight design and a rugged construction, Opera is well-suited for the high-traffic retail or hospitality environments. Opera is equipped with two physical buttons that can activate the integrated scanner or be reprogrammed to customize functions to the operator's preference. Opera is compatible with Windows powered by the Intel® N6210 processor or Android OS running the MT8786 processor, and it charges effortlessly via a USB Type-C connection.

Bringing a whole new level of innovation to POS is the Posiflex ZT Series. As one of the most unique POS terminal offerings in the industry, the ZT Series sports a cleverly designed clamshell architecture that ensures quick and efficient access to internal components for seamless serviceability. Offered with a variety of fast Intel-based processors, the ZT Series has an ultra-slim frame and includes clean cable management, plus a secured USB port to prevent unauthorized data transfer.

Posiflex also unveils a base that can transform a Posiflex terminal into an all-in-one POS station with an integrated printer. The Gen 9 Base is designed to fit an RT, XT or ZT Series terminal and can simultaneously fit a customer display to provide interactive two-way communication during the POS transaction.

Senior Vice President of Posiflex, Doyle Ledford, states, "Adapting to the shifting demands of retail customers, Point-of-Sale technology is a necessity. Posiflex has decisively met this challenge with groundbreaking products that enhance operator efficiency while surpassing customer expectations. With these additions, Posiflex continues to cement its status as a top-tier innovator in Point-of-Sale technology."

About Posiflex

Since 1984, Posiflex has designed and manufactured award-winning POS terminals and peripherals. Posiflex has since grown exponentially to provide not only full-service POS stations, but also versatile self-service kiosks, state-of-the-art mobile tablets, and scalable embedded PC solutions. Renowned worldwide in the retail and hospitality industries, Posiflex is a proven leader in POS hardware for Windows and Android OS. More than 30 patents and numerous awards have been won for product innovation, design, and reliability. <https://www.posiflexusa.com/>

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